What's new?

Studio 16 overview

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What's new?

More Scene Compositing Tool

Realistic Floor Shadows

High Resolution Pack Shots

Automation & Scripting

Visualizer Quality 3D Viewers

Planogram Integration

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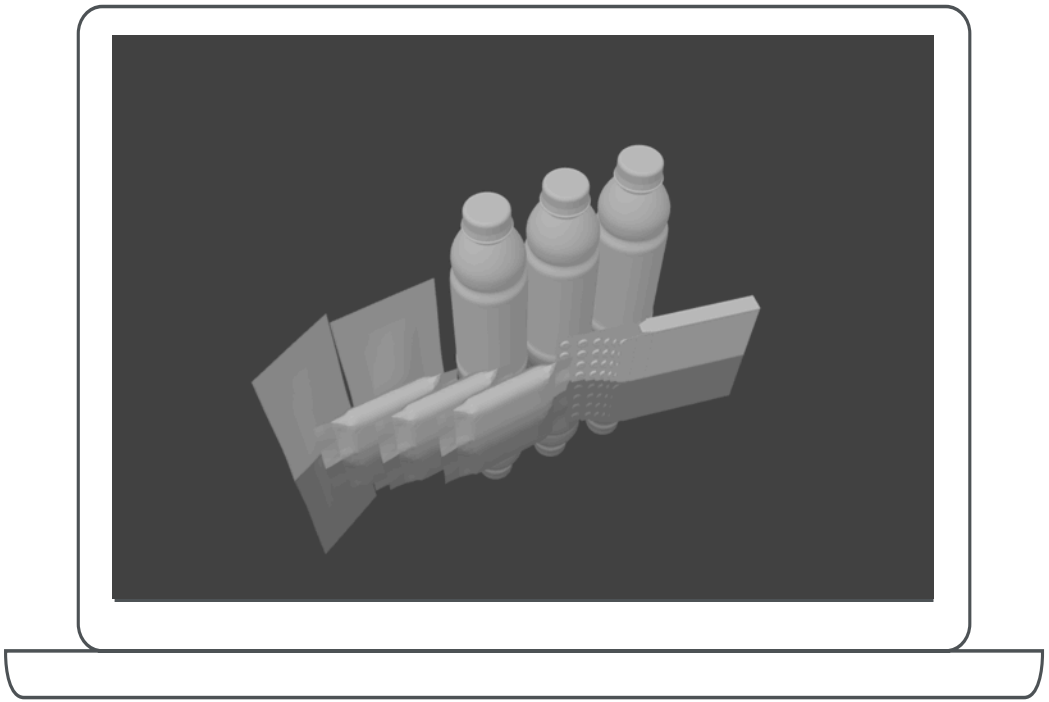
What's new?



Create 3D Compositions 50% faster!

- Faster and easier to make complex scenes with products and variants
- Apply different artwork to the same structures
- Snap to align whilst moving
- Vertical collision edge and detection

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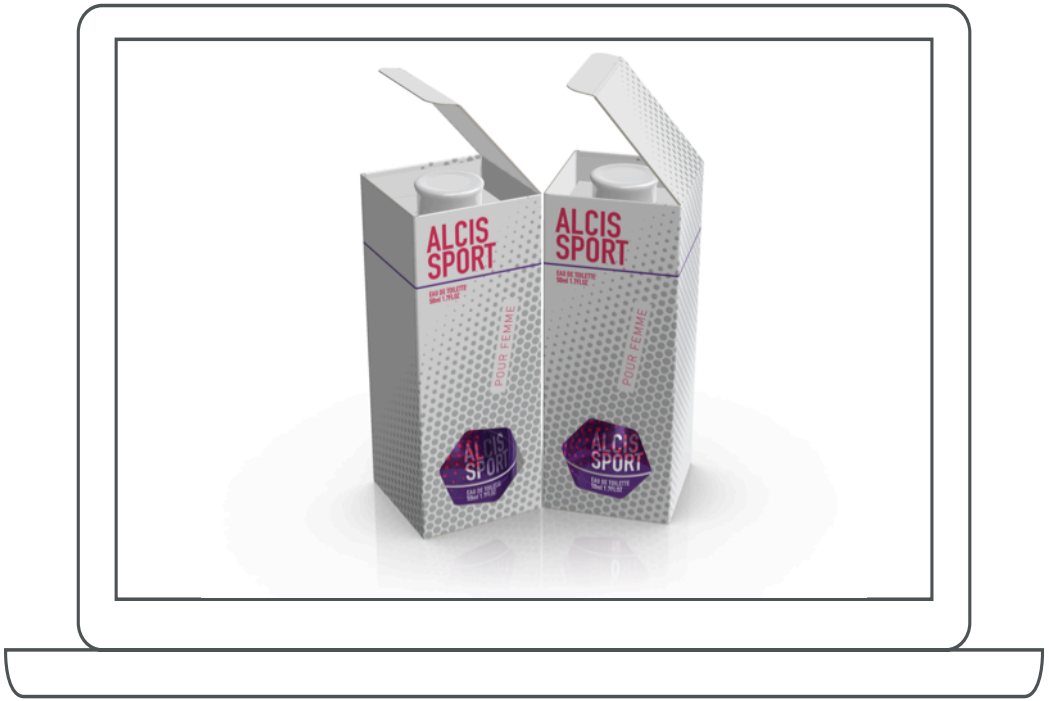
Studio

What's new?



Faster creation of realistic visuals

- Create realistic subtle product floor shadows without the need for PhotoShop
- Adjust the angle of shadow cast
- Adjust the distance of the light source
- Combine floor shadows with 'Table Reflections'

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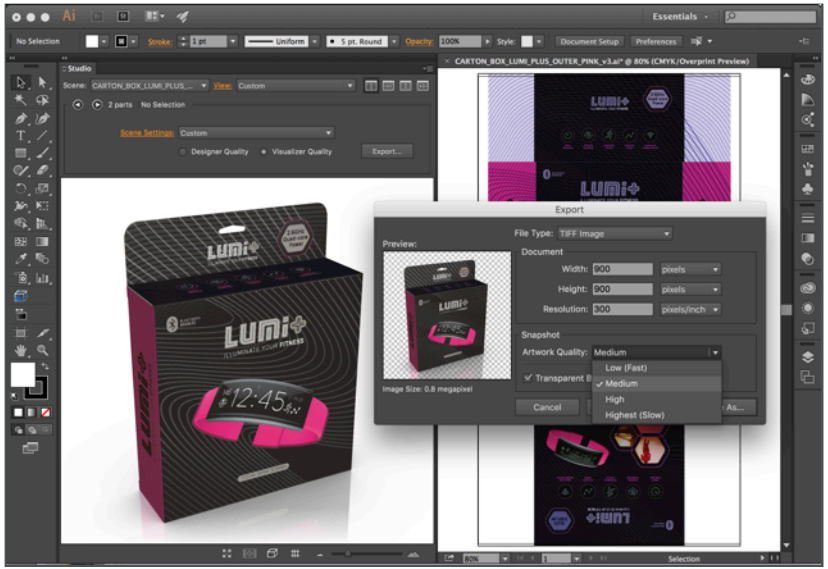
What's new?



See more detail in your Studio Pack Shots!

- Output very high-resolution images
  - Inspect fine detail (Text)
  - High quality poster sized images
- New export options
- Easy to use pre-sets

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What's new?

Speed up the creation of Pack shots!

- Add automation by scripting Studio in Adobe Illustrator
- Create multiple exports while you continue to work on other designs
- Automate 3D file creation
  - 3D PDF's
  - Pack Shots - Visualizer quality!
  - 3D View files - Visualizer quality!

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What's new?

View stunning virtual packaging anywhere!

- Visualizer Quality
  - View lighting environment
  - View special print finishing, foils, emboss, varnish, etc
- Web – HTML5 3D Studio Viewer
  - Available in WebCenter 16
  - Available in CAPE 16
- Mobile - Studio Viewer mobile app
  - Available FREE for iOS and Android*
    (*Visualizer quality not available for Android with version 16)
- Desktop – Studio Viewer
  - FREE download on esko.com

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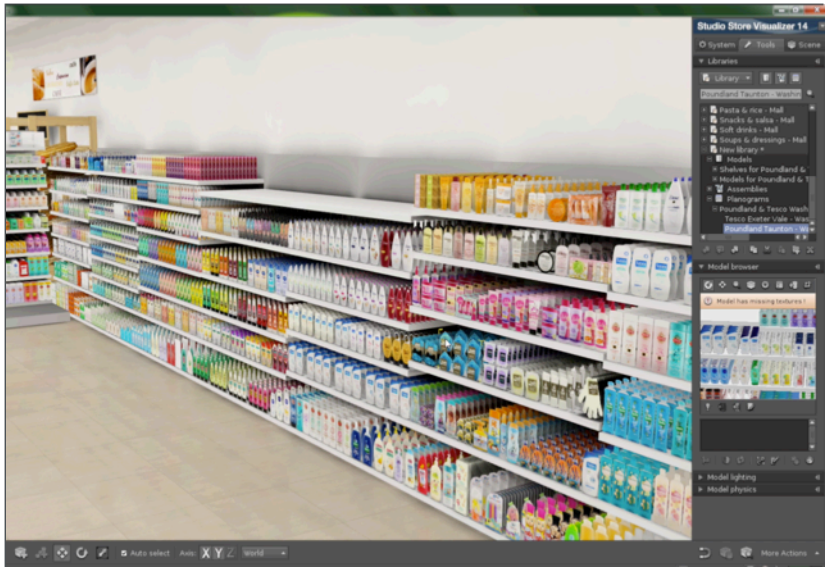
Studio Store Visualizer

What's new?



Build virtual stores quickly using actual retail data!

- Import common planogram file formats
  - Auto populate stores with Planogram Reports and libraries of images
- View product metadata from the planogram in Store Visualizer
- Flexible store creation tool
  - View floor plan from above
  - Draw and define the size of the store
  - Floor planning tool
- Shelf creation wizard
  - Step by step wizard to build shelves

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See and touch your virtual stores like never before!

What's new?

- View your virtual in real immersive virtual reality with Oculus Rift goggles
- Touch screen enabled control
  - Simplified user interface
  - Great for live demonstrations

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General improvements

- Simplification of the interface more intuitive UI
- Shadow improvements
- Navigation control enhancements - smoother, more control
- Support for 4K screens - UI to scale to the screen quality
- Support for FBX import
- LOD: Significant improvements 3D rendering performance
  - up to 2x to 3x faster frame rate in complex projects

For more information contact:

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