# END USER LICENSE AGREEMENT

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If You are not willing to comply with the terms and conditions of this Agreement, do not use the Software.

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"Agreement" means this End User License Agreement.

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**7.1 Definition of Confidential Information.** Your Confidential Information includes Your Data, Confidential Information of Esko includes the Software and the terms and conditions of this Agreement (including pricing), however, Confidential Information does not include any information that (i) is or becomes generally known to the public without breach of any obligation owed to the party disclosing Confidential Information ("Disclosing Party"), (ii) was known to the party receiving Confidential Information ("Receiving Party") prior to its disclosure by the Disclosing Party without breach of any obligation owed to the Disclosing Party, (iii) is received from a third party without breach of any obligation owed to the Disclosing Party. For the avoidance of doubt, the non-disclosure obligations set forth herein apply to Confidential Information exchanged between the parties in connection with the evaluation of additional Esko services.



7.2 Confidentiality Obligations. The Receiving Party will use the same degree of care that it uses to protect the confidentiality of its own Confidential Information of like kind (but not less than reasonable care) to not use any Disclosing Party Confidential Information for any purpose outside the scope of this Agreement and except as otherwise authorized by the Disclosing Party in writing, limit access to Confidential Information of the Disclosing Party to those of its and its Affiliates' employees and contractors who have a need to know and who are under similar confidentiality obligations as those herein. If the Receiving Party is required by law or court order to disclose Confidential Information, then Receiving party shall, to the extent legally permitted, provide the Disclosing Party with advance written notification and cooperate in any effort to obtain confidential treatment of the Confidential Information.

The Receiving Party acknowledges that disclosure of Confidential Information may cause substantial harm for which damages alone would not be a sufficient remedy, and therefore that upon any such disclosure by the Receiving Party, the Disclosing Party will be entitled to seek appropriate equitable relief in addition to whatever other remedies it might have at law. Upon termination of this Agreement, both parties shall either return or destroy any Confidential Information in its possession.

**7.3** Your Data. To the extent that any of Your Data comprises personal data (as defined in Directive 95/46/EC of the European Parliament and of the Council or any successor directive or regulation), as between You and Esko, You are the data controller, and Esko is the data processor. You are solely responsible for the accuracy, content, and legality of all Your Data and warrant that You have and will maintain sufficient rights in Your Data to grant the rights to Esko under this Agreement and that Your Data will not violate the rights of any third party. You grant Esko authorization to view, store, copy, and delete or otherwise process Your Data as part of Esko's standard performance of the Software to prevent or address service or technical problems with the Services, or as may be required by law and You consent and agree to the processing of Your Data by Esko for such purpose at or from geographical locations within or outside of the European Economic Area (including but not limited to the United States of America).

**7.4 Protection of Your Data.** Esko will maintain appropriate administrative, physical, and technical safeguards for the protection of the security, confidentiality, and integrity of Your Data, as described in the documentation. Those safeguards will include, but will not be limited to, measures designed to prevent unauthorized access to or disclosure of Your Data (other than by You or Your Authorized Users). The terms of the Data Processing Addendum at <u>www.esko.com/termsandconditions</u> ("DPA") posted as of the Effective Date are hereby incorporated by reference.

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You may not export or re-export the Software in violation of any applicable laws or regulations including but not limited to those of the United States of America, the European Union and the United Kingdom. In addition, if the Software is identified as export controlled items under the export laws of the United States of America, the European Union or the United Kingdom, You represent and warrant that You are not a citizen, or otherwise located within, an embargoed nation and that You are not otherwise prohibited under applicable export laws from receiving or using the Software. All rights to use the Software are granted on the condition that those rights are forfeited if You fail to comply with the terms of this Agreement. In case of a transfer of licenses You agree to be responsible for the payment of all taxes and duties (including but not limited to VAT, sales taxes, import taxes, etc.) applicable or levied as a result of the import of the Software or of the transferred licenses into the country or geographical area where the transferred licenses will be used, and agree to indemnify and hold harmless Esko, its officers, agents and employees (the "Indemnitees") from and for any claims, suits and proceedings and any costs, fines and expenses awarded against or incurred by the Indemnitees as a result of Your failure to pay such taxes or duties.

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